# Cruise planners- american express travel franchise review

There are many factors to consider when buying a franchise, and one of the most important factors is the satisfaction of the franchisee. Franchise Business Review, a leading franchise market research firm, surveyed our active franchise owners and asked more than 40 questions to determine satisfaction related to training and support, financial opportunity, leadership, and more. Download this third-party report to see honest insights from our franchisees. Cruise Planners is unstoppable as one of the best travel franchises to own and number 1 in the category, according to Franchise Business ReviewCORAL SPRINGS, Fla., Feb. 11, 2020 /PRNewswire-PRWeb/ -- Cruise Planners, representative of American Express Travel, continues its reign as one of the leading travel franchises to own. The Franchise Business Review induces Cruise Planners into the Franchise Hall of Fame, naming it once again as a best-rate franchise. This follows Cruise Planners' recent ranking as the #1 Travel Franchise for 17 consecutive years in Entrepreneur magazine's 500 Franchise Ranking. As the largest network of home travel agents in the country, it is an honor for Cruise Planners to be inducted into the Franchise Business Review Hall of Fame as one of the best-in-class travel franchises in the U.S., said Michelle Fee, CEO and founder of Cruise Planners. We have the best franchisees in the travel industry, and it's amazing that we've helped people see all the possibilities that come with the responsibility of a travel agency business. Franchise Business Review is the leading market research company in the franchise industry, where reviews and reviews are provided directly by franchise owners, who are able to offer the best testimonials on what it really is like to have a franchise. Cruise Planners continues to earn rave reviews from the franchise industry year after year and for a decade has taken the top spots with the Franchise Business Review in several categories. I chose the Cruise Planners to separate me from the competition. Technology has been the determining factor for me, said Sharon Manzy, owner of the Cruise Planners franchise® since 2017. The ease of researching and sending cruise quotes, the marketing matrix and business automation and support is great from the Home Office (headquarters). That's what I was looking for, and I'm so glad I joined the Cruise Planners. Cruise Planners' home-based franchise model gives entrepreneurs the ability and flexibility to work anywhere in the world, even during travel. Its network of more than 2,500 travel consultants receives unparalleled hands-on training, dynamic marketing, innovative mobile technology, lead generation tools and ongoing business development and coaching. Cruise's network of travel consultants enjoys open territories and offers a stress-free planning experience for all types of travel around the world. Some of the types of trips cruise planners consultants sell include: All-inclusive Resort VacationsGuided Land ToursCar RentalsGroup Vacations (Land and and AccommodationsLand ExcursionsTheme Park Vacation Saspiring entrepreneurs with a love of travel can own one of the best and low cost franchises in the industry with full support and proven model of success. Special incentives are available for active military, veterans, military spouses, first responders, and travel industry professionals. Cruise Planners provides the foundation for growing a thriving business of travel consultants. Intrigued? Check out the video's walkthrough. About Cruise Planners, an American Express Travel Representative Cruise Planners, an American Express Travel Representative, is the largest network of home-based travel agent franchises in the travel industry. Cruise Planners operates a network of more than 2,500 franchise owners who book vacation and travel experiences independently for their customers. Based in Coral Springs, Florida since 1994, Cruise Planners supports its network of franchise owners with innovative marketing, reservation and technology tools, professional development and training with industry top executives. Cruise Planners and has been named the #1 travel franchise by Entrepreneur magazine for 17 consecutive years and has recently been featured in Entrepreneur as one of the top 30 innovators in technology franchises. Consistently named as one of the leading female-owned companies by the South Florida Business Journal, Cruise Planners is on the Inc. list. 5000 as one of the fastest growing private companies in America, has been ranked as the number 1 travel franchise by the Franchise Business Review for 7 years and is recognized as one of the best workplaces by Sun-Sentinel.Cruise Planners has achieved top producer status with all major cruise lines including Royal Caribbean International, Norwegian Cruise Line , Princess Cruises, Carnival Cruise Line, Celebrity Cruises, Holland America Line, MSC Cruises, Viking Cruises, Uniworld Boutique River Cruise Collection and Regent Seven Seas Cruises, as well as many land vendors such as Travel Impressions and Sandals and Beaches Resorts. As an American Express Travel representative, Cruise Planners maintains a reputation for quality and offers exclusive American Express Travel benefits such as Pay with Points. Cruise Planners has won the American Express Travel Representative Excellence Award since 2004, as well as numerous marketing, technology, franchise and philanthropy awards, including a FranTech Award from the International Franchise Association for innovation, Travel Weekly's Magellan Awards and Travvy Awards from travAlliance media. Cruise Planners celebrates diversity and supports our troops as one of the top 50 franchises for veterans according to GI magazine, the Superior Franchise Brand for Veterans according to the Franchise Business Review, one of the top 25 franchises for African Americans by Black magazine and a member of the International Gay & Lesbian Travel Association. Visit our website, , for more information or to see the list of awards and honors. Stay in touch: The media can stay up-to-date with Cruise Planners by visiting our media room or Socially Yours page for social media updates and handles. For additional information or to make reservations, tourists should locate a travel consultant near them. For those interested in becoming a franchise owner, visit the Cruise Planners.###Media Franchise website Contact: Caitlin Gardner, Director of Corporate Communications and Digital Strategy Cruise Planners, representative of American Express Travel CGardner@cruiseplanners.com 954-344-8060FONTE Cruise PlannersGameStop is on track for its best monthly win of all time. Investors are channeling money into Chinese bonds. And United Airlines considers making the vaccine mandatory for its workers. With more than 1,150% rise in the last year, Chinese electric vehicle maker NIO (NIO) has become one of the best performing stocks of 2020 -- but one analyst thinks there are more gains to come. Starting coverage of the epitome of the Chinese luxury brand and domestic leader in EV manufacturing, Nomura analyst Martin Heung argues that even after its sharp rise, Nio's shares remain a buy out and have at least another 30% to run (above Friday's closing price of $61.95). Then why does Heung like Nio? In a word: Growth. And in another word: batteries. On the growth front, Heung notes that EV-friendly infrastructure in China is improving, encouraging more car buyers to make the leap to electrics. Conservatively, says the analyst, already by 2025 16.5% of new cars sold in the Middle Kingdom should be electric, implying an overall annual sales growth rate of 31% for the industry (and probably a faster growth rate for leaders like Nio). In addition, at some point the electrics should reach critical mass (Heung estimates that this will happen at 20% market penetration), which will convince even more car buyers to make the transition to electric -- further accelerating sales growth. Helping Nio maintain a market-leading position in China will be its batteries-as-a-service (BaaS) business model, in which Nio sells cars to customers, rents batteries to run these cars -- and then offers customers the ability to exchange their current batteries for new, fully charged batteries as a faster alternative to charging batteries. By improving the changeover time to just three minutes and putting these battery change stations in most major cities in China, NIO hopes to reset the entire user experience from owning an EV, Heung says. Interchangeable batteries, the analyst notes, help eliminate customer reach anxiety while reducing customer uptime charging stations, improving the customer experience in two different ways. Moreover, when undoubtedly the most expensive and most important part of an electric car - the battery - is removed from the equation, customers will no longer need to worry if an aged car battery can reduce resale resale of their cars years down the road, removing one more impediment to make a sale. In this way, Nio's BaaS strategy also helps differentiate Nio's offerings, and builds a gap around the business. Widening and further deepening this gap (to steal a phrase from Warren Buffett), Nio is encouraging customers to sign up for five-year long-term battery contracts in exchange for a lower cost per year -- essentially locking customers in their ecosystem for the lease term. All of this, Heung says, positions Nio to become the dominant power in China in electric vehicles at a time when EV adoption is emerging, the analyst says. Even evaluating the shares at a 25% discount to the prices investors are paying for their biggest U.S. rival profile, Tesla (on a price-sale basis), Heung thinks these factors justify putting an $80.30 price target on NIO shares. So that's Nomura's vision. Let's take a look at what the rest of the Street has in mind for NIO stock. Based on 8 Buys and 6 Holds, the consensus of analysts is a Moderate Buy. However, going by the average price target of $59.40, the shares are expected to change hands with a 4% discount. (See NIO stock analysis in TipRanks) To find good ideas for EV stocks traded at attractive valuations, visit TipRanks' Best Stocks to Buy, a newly launched tool that unites all of TipRanks' equity insights. Notice: The opinions expressed in this article are exclusively from the prominent analyst. The content is intended to be used for informational purposes only. It is very important to do your own analysis before making any investment. After fangs, FAANGs and MAGAs, another acronym that takes the world of investments by storm is FANGMAN. This acronym is used by traders to refer to shares of seven of the world's largest technology companies. The combined market capitalization of these shares is about $7.9 trillion, which is about 25% of the total market capitalization of the S&P 500 companies. To put things in perspective, the combined market capitalization of these seven stocks is more than the GDP of Japan, Germany or India, which are the third, fourth and fifth largest economies in the world, respectively. The ConstituentsThe actions of the FANGMAN group are: * Facebook, Inc. Common Stock (NASDAQ: FB) * Amazon.com, Inc. (NASDAQ: AMZN) * Netflix Inc (NASDAQ: NFLX) * Alphabet Inc Class A (NASDAQ: GOOGL) * Microsoft Corporation (NASDAQ: MSFT) * Apple Inc (NASDAQ: AAPL) and * NVIDIA Corporation (NASDAQ: NVDA)Floating S&P 500 Performance: 2020 was a year marked by the COVID-19 pandemic that led to economic contraction worldwide due to disruptions in businesses and other activities. The stock market, given its forward-looking approach, weathered the setback and ended the year with gains. For example, the S&P 500 Index 2020 at a record high and in the process generated a return of 16.2% in the year. FANGMAN's shares played a big role int that as they surpassed the broader meter: * Facebook: 33% * Amazon: 76.3% * Netflix: 67.1% 67.1% Alphabet: 30.9% * Microsoft: 42.5% * Apple: 82.3% * Nvidia: 129.3%Related Link: 10 Things Apple Investors Might Want In 2021 FANGMAN, a Predictor of Stock Market Movements? Given the weighting exceeded at different indices, it is logical to see FANGMAN's actions as a good predictor of which path the broader market is going. FANGMAN Invariably outperforms the market: For those investors who are looking for returns above the market, or high-alpha stocks, fangman could be the best bet. These stocks outperform the broader market, thanks to their transformative business models, high growth and financial power, among other things. FANGMAN in Bubble Territory? From the point of view of topline growth, earnings potential and prospects, it is clear that high valuations are justified. Higher P/E multiples of some of these stocks imply that investors are willing to pay a premium to participate in their growth. Investors see them as compelling as they are more leveraged for the digital transformation that is gaining momentum. But the stretched valuations of these actions could evoke fears of a profound correction. One of the biggest risks faced by these companies is regulatory scrutiny. Analysts see the changing of the guard at the White House as a slight negative for these high-flying names. To be frank, it's a clear negative for Big Tech, because ultimately with a Senate now likely controlled by Democrats, we would expect much more

scrutiny and clearer teeth around FAANG names, with potential (though still a low risk) of legislative changes to current antitrust laws now on the table, wedbush analyst Daniel Ives said in a January 6 note. That said, the analyst remains optimistic about technology stocks for 2021, but he sees that the tech rally will be more meek until the Street gets a better point of the legislative agenda under President Joe Biden.Related Link: Why this Wedbush analyst expects a year-end technology rally Photo of J&J's Daisy Anderson from Benzinga over Benzinga* Click here for Benzinga's trading options * The Week Ahead In Biotech (Jan 24-30): J&J. Lilly to start big pharma's earnings, amgen FDA's decision and more *8 intel analysts in the fourth quarter report: why some see tough years ahead for chipmaker(C) 2021 Benzinga.com. Benzinga does not provide investment advice. All rights reserved. By listening to Buffett, you can pick up these tips to survive the pandemic financially. House Speaker Pelosi and other leaders want quick approval. How soon could you get more money? (Bloomberg) -- Hong Kong stock traders are not tired of Tencent Holdings Ltd., the $950 billion giant that is on pace for its biggest monthly gain. They're paying for high-tracking derivatives Chinese internet company, buying thousands of January call options that expire Thursday. The price of a Tencent contract -- which bets that the stock will rise beyond HK$800 to maturity -- rose as much as 118,300% on Monday. Traders also rushed to unload their downputs, with one of the most traded contracts losing more than 84% in shares rose 11% on Monday to HK$766.50, their biggest gain since October 2011. Hong Kong's Hang Seng index rose 2.4%, closing above the 30,000-point low for the first time since May 2019.Tencent has become a prime target for mainland traders to flood record amounts of cash in Hong Kong-listed stocks this year, with net stock account purchases for about a quarter of the total money coming in. , according to stock market data. The buying frenzy has also increased Tencent's market value by about $251 billion this year, the largest in the world, according to data compiled by Bloomberg. A Tesla Inc. is the second highest earner, with an increase of $134 billion. Tencent shares are now trading at nearly 40 times the gains analysts estimated for the next 12 months. While this is well above the average of 30 since Bloomberg began tracking data in 2005, it is still below the recent peak of 42 reached in 2014 and 2018. It reached 65 at the height of China's stock 2007.Na on Monday, analysts at Citigroup Inc. they raised their target price at the company by 19 percent to HK$876, the highest among analysts tracked by Bloomberg, citing the expansion and growth of the company's market share in the gaming and other digital businesses. Tencent is also getting an additional boost from participating in the city's rapidly growing initial public offering market. Kuaishou Technology, backed by Tencent, is seeking to raise up to $5.4 billion in Hong Kong in what would be the internet's largest IPO since Uber Technologies Inc.Com the recent run-up, Tencent is trading at its highest price on record. He largely avoided the tightening of regulatory oversight that sparked a sale at rival Alibaba Group Holding Ltd. and forced his partially owned group Ant Group Co. to launch a record IPO. For more articles like this, visit us at bloomberg.comSubscribe now to stay ahead with the most reliable business news source.©2021 Bloomberg L.P.(Bloomberg) -- The South Korean hedge fund that made a bold bet on GameStop Corp. nearly a year ago is getting less optimistic in the shares of the American video game retailer after a seemingly endless rally that missed many short-term sellers. Kim Doo-yong, chief executive of Must Asset Management, said the high volatility of the stock and the rise of more than ten fold since his last interview with Bloomberg in March 2020 are taking his vision less rosy. The stock has gained 245% so far this year and rose another 28% in U.S. premarket trading on Monday. The Seoul-based hedge fund, which has 602 billion won ($546 million) in assets under management, had a 4.7 percent stake in GameStop as of April 2020, according to Bloomberg data based on a filing. This made the Korean fund one of the investors of grapevine, a Texas-based company. Kim declined to comment on the fund's current stake in U.S.-listed stocks, a favorite of retail investors who became increasingly influential in markets during the pandemic. GameStop shares soared in a short-heinrun run day trading after Ryan Cohen, the activist investor and online pet retailer Chewy Inc. co-founder, joined its board on January 11. GameStop Record Run gives victory to the Reddit Army in Citron Clash We've become less optimistic and become more neutral at GameStop, Kim said in an interview with Bloomberg on Monday. This stock will continue to be very volatile and unpredictable in the short term. Swimming against a low tide of analyst opinions, Kim told Bloomberg in March last year that GameStop is the only place potential customers can experience companies' games in person. He still believes in the company. GameStop Rallies After adding three new directors to the board we are still very positive about the new management at GameStop, kim said. We believe ryan cohen and his team can repeat the success he's made in Chewy.com. Kim said he recently placed a bet on another American company. The fund has increased its holdings in U.S.-listed Kaleyra Inc and now has a 5.2% stake in the software company. (Updates with U.S. premarket trading in the second paragraph.) For more articles like this, visit us at bloomberg.comSubscribe now to stay ahead with the most reliable business news source.©2021 Bloomberg L.P.Thomas Lee of Fundstrat Global Advisors has a reputation as one of Wall Street's most aggressive market optimists. His approach paid off after the Covid-19 caused a market collapse last year. Business DailyBuying of an investor stock is easy, but buying the right shares without a time-tested strategy is incredibly difficult. So what are the best stocks to buy now or put on a watch list? Investors who have held shares since 2016 have generally made big gains. In fact, the total return of the SPDR S&P 500 (NYSE: SPY) in the last five years is 120.4%. But there's no doubt that some big-name stocks performed better than others along the way. Big Run: Intel Corporation (NASDAQ: INTC) has had a turbulent ride since 2016. But despite many difficulties along the way, Intel investors have achieved some decent overall returns. The emergence of smartphones, online gaming, cloud computing, cryptocurrencies and other innovations has created a boom in demand for semiconductors over the past decade. Unfortunately for Intel, innovation errors and production delays have led to missed opportunities for the company over the past five years. Throughout 2018 and 2019, Intel failed to produce enough CPUs to provide its customers, essentially delivering market share to rival Advanced Micro Devices, Inc. (NASDAQ: AMD) and others free of charge. By 2020, Intel said chip manufacturing problems would once again be delaying production of its 7-nanometer chips, and the company could be third-party manufacturers for the first time. In early 2016, Intel shares were trading around $34. The stock hit their last five-year low in mid-2016, falling to $24.87.From that point, stocks rose steadily in the following years, reaching $50 in early 2018 and $60 for the first time early on Link: Here's how investing 000 Morgan Stanley shares five years ago in 2021, in addition: Intel reached $59.29 before the sale of the COVID-19 pandemic, which caused the stock to fall back to $43.63 in March. Intel revisited its 2020 lows again in late October, but rose again to more than $57 per share in January after the company announced a new CEO, Pat Gelsinger.Investors who were unaware of the massive earnings of semiconductor pairs like AMD over the past five years would be quite pleased with their intel returns. Intel investors who bought and held over a volatile five-year period made a significant profit. In fact, $1,000 worth of Intel shares purchased in 2016 would be worth about $2,408 today, assuming reinvested dividends. Looking ahead, analysts expect Intel to moa higher in the next 12 months. The average price target among the 33 analysts who cover the stock is $60, suggesting only a 4.5% lead over current levels. (Photo: Walden Kirsch/Intel Corporation) See more at Benzinga * Click here for Trading Options from Benzinga * Option Trader Bets M On Advanced Micro Devices Following CES Presentation(C) Benzinga.com. Benzinga does not provide investment advice. All rights reserved. Investing is all about finding profits, and investors have long seen two main paths to that goal. Growth stocks, stocks that will give a return based primarily on stock price appreciation, are a route. The second route is through dividend stocks. These are stocks that pay a percentage of the profits to shareholders – a dividend, usually sent quarterly. Payments vary widely, from less than 1% to more than 10%, but the average, among the stocks listed in the S&P 500, is about 2%. Dividends are a good addition for a patient investor as they provide a stable income stream. Caitlin Burrows, an analyst at Goldman Sachs, has been looking at the real estate confidence segment, a group of stocks long known for dividends that are high and reliable - and she sees many reasons to expect strong growth in three stocks in particular. Running the trio through the tipranks database, we found that all three were applauded by the rest of the Street as well, as they boast a strong buy analyst consensus. Broadstone Net Lease (BNL) First up, Broadstone Net Lease, is an established REIT that became public last September in an IPO that raised more than $533 million. The company put 33.5 million shares on the market, followed by another 5 million shares captured by subscribers. It was considered a successful opening, and BNL now boasts a market capitalization of more than $2.63 billion. Broadstone's portfolio includes 628 properties in 41 U.S. states plus the Canadian province of British Columbia. These 182 tenants and are worth a total of $4 billion. The best feature here is the long-term nature of leases – the weighted average remaining lease is 10.8 years. During the third quarter, the most recent with complete bnl reported net income of $9.7 million, or 8 cents per share. The rent came mainly from rents, and the company reported having collected 97.9% of the rents due in the quarter. Looking ahead, the company expects $100.3 million in real estate acquisitions during the fourth quarter, and an increased rental rate of 98.8%. Broadstone's income and high rental collections are supporting a dividend of 25 cents per common share, or $1 annually. It is an affordable payment for the company, and offering investors a yield of 5.5%. Goldman's Burrows sees the company's takeover moves as the most important factor here. Accretive acquisitions are the main driver of earnings for Broadstone... While management halted acquisitions after COVID-induced market uncertainty (BNL did not complete any acquisitions in 1S20) and ahead of its IPO, we are confident that acquisitions will increase in 2021, and we have seen the start of this with 4Q20 activity... BnL is estimated to achieve a positive investment spread of 1.8%, leading to 0.8% profit growth (in 2021E FFO) for every $100 million of acquisitions (or 4.2% in our acquisition volumes in 2021E), Burrows said. For this, Burrows rates bnl the Buy, and his price target of $23 implies an upside of ~27% for next year. (To watch Burrow's history, click here) Wall Street generally agrees with Burrows at Broadstone, as shown by the 3 positive ratings that the stock has gained in recent weeks. These are the only revisions in the file, making the consensus analyst a unanimous strong purchase. The shares are currently priced at $18.16, and the average price target of $21.33 suggests a one-year upside of ~17%. (See BNL stock analysis in TipRanks) Realty Income Corporation (O) Realty Income is one of the leading players in the REIT field. The company holds a portfolio worth more than $20 billion, with more than 6,500 properties located in 49 states, Puerto Rico and the United Kingdom. Annual revenue exceeded $1.48 billion in fiscal 2019 (the last with full data) and maintained a monthly dividend for 12 years. Looking at the current data, we found that O recorded 7 cents per share in 3Q20, along with $403 million in total revenue. The company collected 93.1% of its contracted rents in the quarter. Although relatively low, a reduction in monthly amounts shows that rental collection rates have increased since July. As noted, O pays a monthly dividend, and has done so regularly since listing publicly in 1994. The company raised its payment in September 2020, marking the 108th increase during this period. The current payout is 23.45 cents per common share, which annualizes to $2.81 cents – and gives a yield of 4.7%. Based on the above, Burrows placed this action on his List of of the Americas, with a buy rating and a price target of $79 for the next 12 months. This target implies a 32% advantage over current levels. Supporting his stance, Burrows noted: We estimate a growth of 5.3% ffo per year compared to 2020E-2022E, against an average of 3.1% of reit full fo rour coverage. Rour. expect major earnings drivers to include a continued recovery in acquisition volumes and a gradual improvement in theater rents (in 2022). The analyst added: We assume that O makes $2.8 billion in acquisitions in each of 2021 and 2022, against the consensus expectation of $2.3 billion. [We believe] that our acquisition volume assumptions may indeed become conservative because, eight days by 2021, the company has already made or agreed to make $807.5 million in acquisitions (or 29% of our estimate for 2021). Overall, Wall Street takes a high position on Realty Income's shares. 5 Purchases and 1 Hold issued in the last three months make the shares a Strong Buy. Meanwhile, the average price target of $69.80 suggests a ~17% lead over the current stock price. (See analysis of O actions in TipRanks) Essential Properties Realty Trust (EPRT) Lastly, Essential Properties owns and manages a portfolio of single-tenant commercial properties in the U.S. There are 214 tenants in more than 1000 properties in 16 industries, including car washes, convenience stores, medical services and restaurants. Essential Properties has a high occupancy rate of 99.4% for its properties. In 3Q20, the company recorded an 18.2% increase in revenue over the previous year, reaching $42.9 million. Essential Properties ended the quarter with an impressive $589.4 million in available liquidity, including cash, cash equivalents and available credit. The strong cash position and increased revenues made the company rely enough to increase the dividend for the fourth quarter. The new dividend payment is 24 cents per common share, an increase of 4.3% over the previous payment. The current rate is annualized to 96 cents, and gives a yield of 4.6%. The company has been increasing its dividends regularly for the past two years. In his review for Goldman, Burrows focuses on the recovery essential properties has made since the height of the COVID panic last year. When the existing shelter mandates came into force in early 2020, only 71% of EPRT properties were open (total or limited). This situation improved in the following months and now only 1% of EPRT's portfolio is closed... We expect future earnings growth at EPRT to be driven by the acquisition increase and spur potential growth of 2.8 percent in earnings of $100 million on acquisitions, Burrows wrote. According to his optimistic approach, Burrows gives EPRT shares a Buy rating, along with a one-year price target of $26, suggesting an upside of 27%. In all, EPRT has 9 recent analyst reviews, and the 8 Buys and 1 Sell split gives the stock a Strong Buy consensus rating. The shares are priced at $20.46 and have an average price target of $22.89, giving ~12% of upside down of current levels. (See EPRT stock analysis in TipRanks) To find good ideas for dividend stocks trading at attractive valuations, visit TipRanks' Best Stocks to Buy, a newly launched tool that unites all tipranks stock insights. Notice: The opinions expressed in this article are exclusively exclusively of the outstanding analysts. The content is intended to be used for informational purposes only. It is very important to do your own analysis before making any investment. The Ford Motor Company's all-electric F-150 (NYSE: F) is the most popular choice among buyers in the United States than Tesla Inc's Cybertruck (NASDAQ: TSLA), according to a cox automotive survey.What Happened: The study based on 155 consumers on the market was published last week and concluded that three out of five consumers found the F-150 pickup attractive -- which Cox attributed to familiarity. Images of each vehicle were shown, with no brand and model indicators and less product details. Ford was popular among those surveyed in terms of appeal, winning over 59% of respondents. General Motors Company (NYSE: GM) Hummer Electric Vehicle came in second with 41%. Amazon.com, Inc (NASDAQ: AMZN) and Rivian, backed by Ford, were ahead of Tesla with 39 percent. The Cybertruck of the elon musk-led automaker came in at the last position with 19%. In terms of consideration, Ford led the pack by 45%, with three-quarters of respondents likely considering the vehicle. Tesla came in second with 32%, Hummer with 28%, and Rivian with 25%. Tesla and Rivian R1T scored well with younger buyers, and Rivian performed well among female buyers as well, said Vanessa Ton, senior manager at Cox Automotive.Why It Matters: The nontraditional look of the Tesla Cybertruck did not impress potential buyers, according to the study. Price, performance, design and size matter more to potential EV truck customers, while brand and labor use were the least important. Ford leads in all attributes except advanced technology, where Hummer and Rivian are nearly tied for the lead, according to Cox Automotive.See Also: Ford's Electric F-150 Coming in 2022, The Planned Tesla Over-The-Air Updates was ranked as the lowest among the important attributes that matter most to pickup truck buyers, according to the study. See Also: Jay Leno takes Elon Musk to a unit in a Tesla CybertruckPrice Action: Ford shares closed virtually unchanged on Friday at $11.52 and gained 0.43% in the after-hours session. On the same day, Tesla shares closed up 0.2%, at $846.44, and gained 0.1% in the post-hour session. Click here to check out Benzinga's EV Hub for the latest electric vehicle news. See more of Benzinga * Click here for Benzinga's trading options * Tesla 'Not The Competitor At All' In Autonomous Space, says Waymo CEO * Tesla secures first place in JD Power's research on premium EV owners (C) 2021 Benzinga.com. Benzinga does not provide investment advice. All rights reserved. A real estate loan is a powerful financial tool, even if you have money to Immediately. German drone technology startup Wingcopter has raised a $22 million A-grade – its first significant increase in venture capital after mostly bootstrapping. The company, which focuses on drone delivery, has come a long way since its founding in 2017, having developed, built and piloted its Wingcopter 178 178 Cargo delivery drone using its proprietary and patented tilted rotor propellant mechanism, which combines all the benefits of vertical takeoff and landing with the advantages of fixed-wheel aircraft for horizontal flight of greater distance. Wingcopter CEO and founder Tom Plümmer explained in an interview that adding an SV-based investor is particularly important to the startup as it is in the process of preparing for its entry into the U.S., with plans for an American facility for both flight testing to meet FAA requirements for operational certification, as well as eventually for u.S.-based drone production.2020 has been an absolutely unbelievable year for the stock of electric vehicles , but with a new administration set to take charge, this year may be even higher The futures destock are mixed, as hopes remain high for another round of stimuli; Tesla, Apple, Microsoft and Facebook report earnings this week; GameStop shares charge even more. A few days before the fourth quarter results, Baird raised his price target for Tesla to $728 per share from $488, saying the bias for the stock remains on the bright side, in a note to clients on Monday. After opening land on factories in Berlin and Austin, launching Shanghai operations seriously and keeping promises to sell [around] 500,000 cars in 2020 past years, Tesla is entering the next stage of its evolution, said Baird analyst Ben Kallo, who maintained an outperform rating at the electric car maker. A potential next big milestone for Tesla, he said, is the possibility that CEO Elon Musk could group its different bus areas, which also include SpaceX, Neuralink and boring company, into a superstructure. While conjecture so largely on his part, Kallo said such a combination would help manage the volatility of individual companies and fund new ventures. That step could be a major milestone in Tesla's evolution, he said. Tesla will release quarterly results on Wednesday. Investor's Business DailyThe stock market is on the rise, but here comes a tsunami of gains, led by Apple and Tesla. With nasdaq extended, here's what to do. Paul Pelosi, the businessman and wife of House Speaker Nancy Pelosi, bought calls at Apple, Tesla and Disney, and bought shares in investment firm AllianceBernstein in late December. Traders will have no shortage of events to consider this week, with the Federal Open Market Committee's January policy meeting and a host of major corporate results and economic data releases all on deck. Platform.

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